



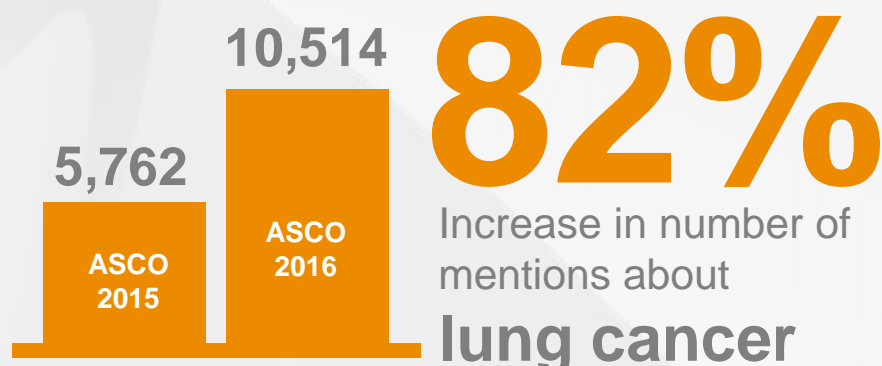
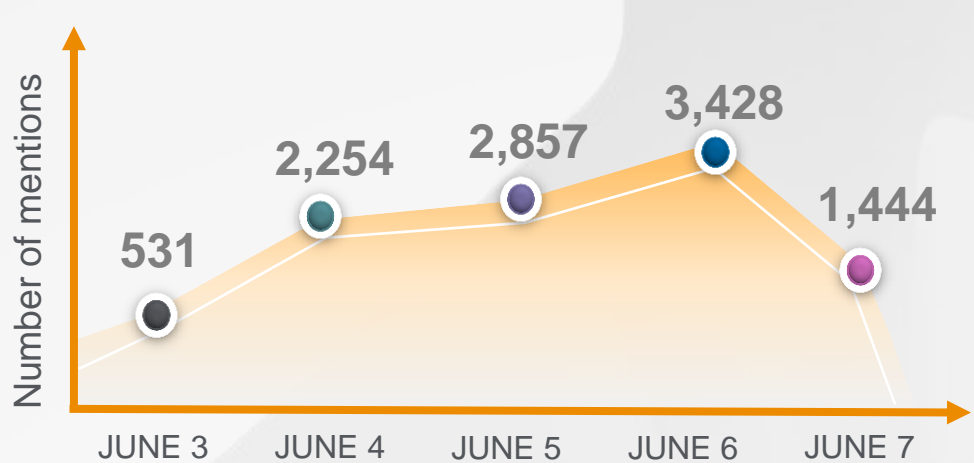
# ASCO 2016 LUNG CANCER

TWITTER COVERAGE

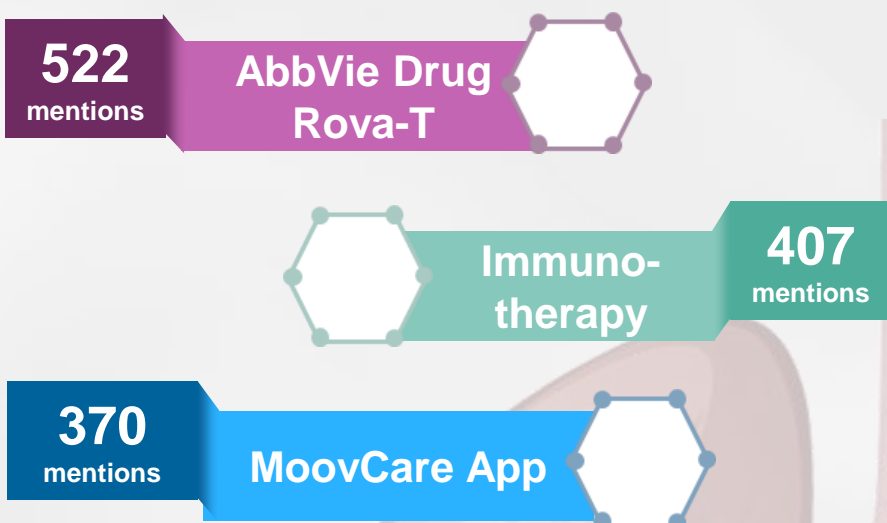


JUNE 3 – JUNE 7, 2016

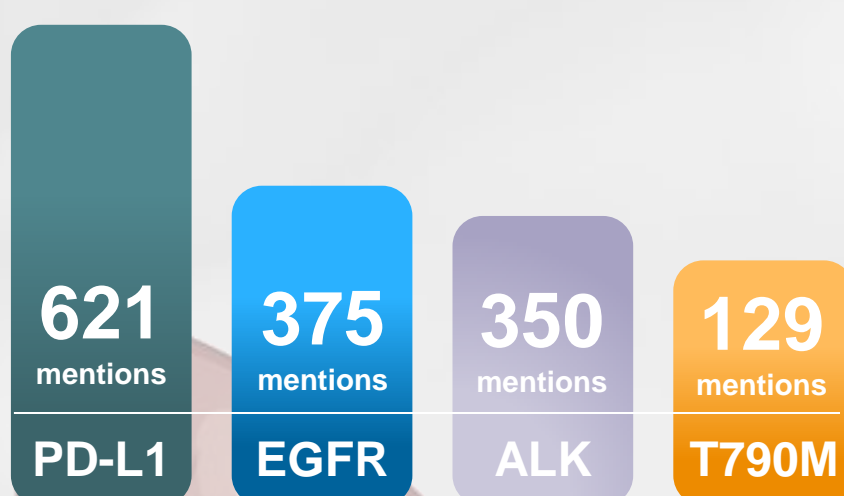
## VOLUME OF MENTIONS



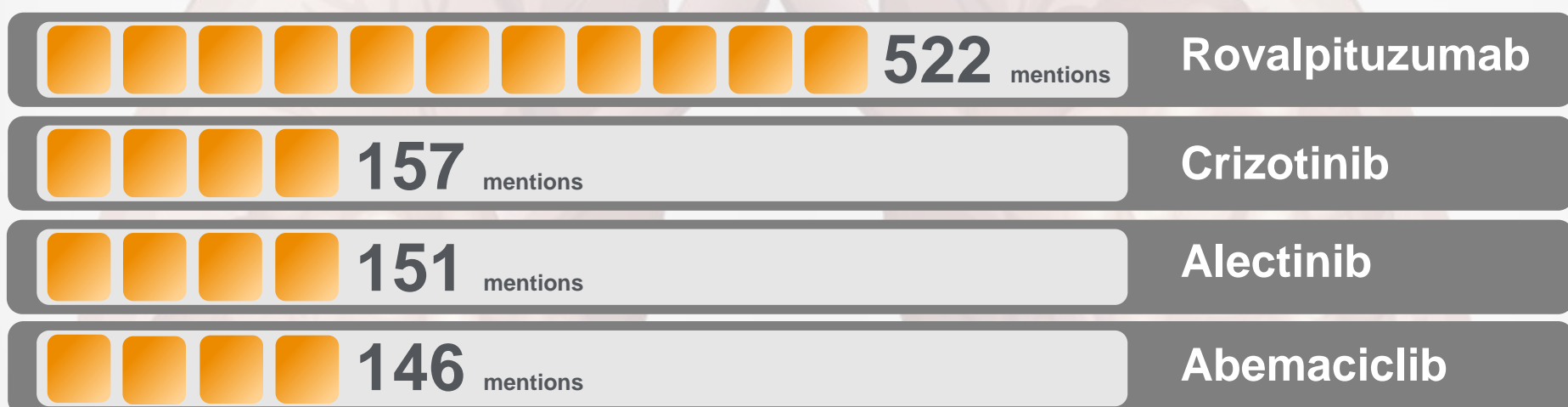
## KEY TOPICS



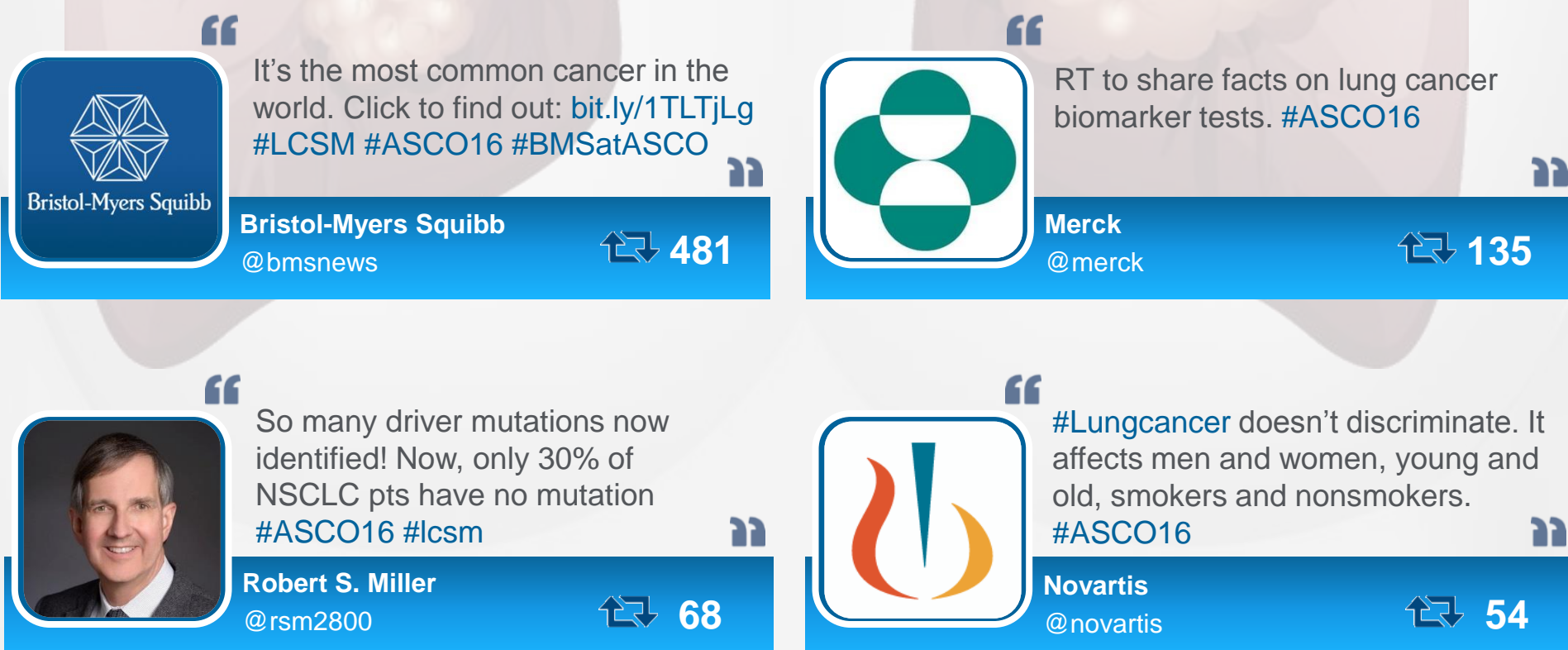
## LUNG BIOMARKERS



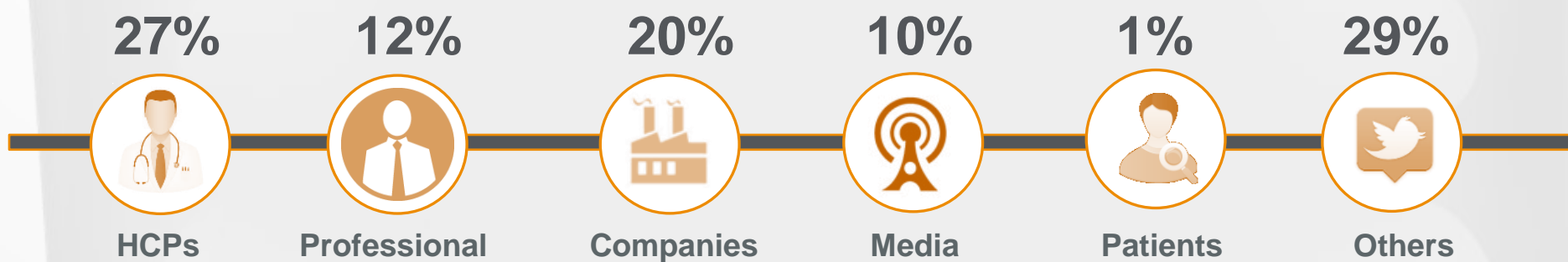
## MOST DISCUSSED DRUGS



## TWEETS WITH HIGHEST ENGAGEMENT



## STAKEHOLDER MENTIONS



Results provided by ZS Associates' proprietary stakeholder identification algorithm. Authors who could not be classified have not been included.

## TOP INFLUENTIAL HCPs FOR LUNG CANCER



ZScore is an engagement index developed by ZS Associates to identify individuals who have made the most impact in a given topic. It measures how many times an individual's content has been retweeted vs how many times that individual has retweeted quality content.