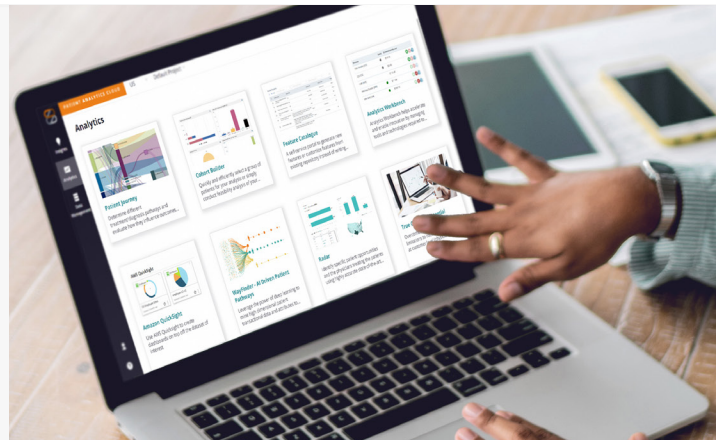


Powering real-world data analytics and insights

ZAIDYN™ Patient Analytics Hub



Accelerate action backed by real-world patient insights

To optimize treatment pathways, pharma teams must bridge the data-action gap, develop effective product strategies, and optimize stakeholder interactions.

ZAIDYN™ Patient Analytics Hub (PAH) aims to bridge this gap through a suite of real-world patient data-driven analytics solutions that generate timely and relevant patient insights. PAH can integrate third-party data sources to:

- Create definitions for diseases, drugs, conditions, and market baskets
- Store, access, and evaluate real-world datasets, comparing patient coverage, consistency trends and inclusion-exclusion criteria across data sources
- Define complex inclusion-exclusion criteria, examine patient populations and construct cohorts
- Configure complex business rules to expedite patient journey creation
- Create visualizations to comprehend trends and event drivers

Features



Standardized data access



Embedded workflows



Intuitive visualizations



Knowledge repositories

Creating real-world impact

ZAIDYN PAH delivers consistent quality and reproducible results through its intuitive user interface, guided analytics workflows, and reusable knowledge repositories, resulting in:

~50%

Decrease in analysis turnaround time

~35%

Reduction in the overall cycle time from data to insight

~20%

Reduction in the total cost of ownership

A large pharma company accelerated its real-world data analytics

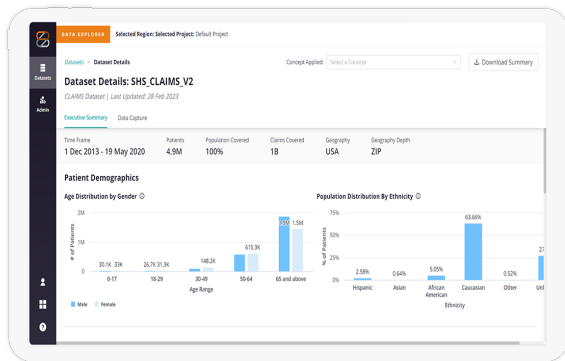
We helped a Fortune 200 pharma company decommission its legacy analytics and launch ZAIDYN PAH in less than a month. The company is benefitting from reduced cycle time, lower TCO, and the ability to scale across therapy areas. [Learn more.](#)

Our technology

ZAIDYN PAH is a powerful, purpose-built, scalable ecosystem that transforms complex real world data into readily understandable and actionable patient insights.

Data Explorer

Explore and analyze varied real-world data sources hosted on one platform and realize the value of the right data selection for research studies.



Cohort Builder

Acts as a query engine that helps in the identification of “populations of interest” by applying simple to complex criteria to real-world data in real-time.

Cohort Builder

Name T	T	Created T	Created By	Last Modified T	Last Modified By	Status T	Approve Name T
Lung Cancer Patient Cohort_2024030700016	02/07/2024 10:02:18	Mohd Jain	04/04/2024 14:48:45	Mohd Jain			
Lung Cancer Cohort v1_202402014026	04/22/2024 10:10:38	Valent Nappert	04/22/2024 08:18:55	Valent Nappert	SHARED PRIVATELY		
Lung Cancer Patient Cohort_202402012036	02/06/2024 10:25:38	Valent Nappert	04/16/2024 14:18:19	Valent Nappert	SHARED PRIVATELY		
NSCLC Patient Cohort_20240205	02/25/2024 10:44:03	Angela Nam	02/25/2024 10:51:00	Angela Nam			
xxx	02/20/2024 10:34:45	Adriana Diaz	02/20/2024 15:45:05	Adriana Diaz			
020202024 Lung Cancer cohort v1	02/20/2024 10:37:48	Adriana Diaz	02/20/2024 15:52:09	Adriana Diaz			
Lung cancer cohort 0202024	02/20/2024 10:38:48	Adriana Diaz	02/20/2024 15:11:30	Adriana Diaz			
NSCLC ALX	02/20/2024 10:39:36	Sankha Bhattacharya	02/16/2024 17:14:30	Sankha Bhattacharya	SHARED PRIVATELY		
ABC	02/20/2024 08:38:37	Priyanka Sharma	02/20/2024 08:48:37	Priyanka Sharma			
020202024 Lung Cancer cohort v1	02/16/2024 08:38:37	Sankha Bhattacharya	02/16/2024 08:48:37	Sankha Bhattacharya	SHARED PRIVATELY		
Lung Cancer Patients_Series	02/09/2024 14:07:22	Vineeth Nappert	02/09/2024 14:08:05	Vineeth Nappert			
Lung Cancer Patients_202402014026	02/09/2024 17:04:27	Vineeth Nappert	02/09/2024 17:05:36	Vineeth Nappert			
Lung Cancer Patients - Draft	02/09/2024 10:01:49	Mohd Jain	02/09/2024 07:52:35	Vineeth Nappert	SHARED PRIVATELY		
Lung Cancer Patient Series Patient	02/07/2024 17:17:08	Sankha B.	02/09/2024 08:48:37	Sankha B.	SHARED PRIVATELY		

Concept Builder

A workflow to create reusable medical code concepts by mapping various vocabularies into usable concept sets, which provides opportunities for users to access 66 vocabularies and ~5.1 M medical codes.

CONCEPT BUILDER

Selected Region: US Selected Project: Default Project

My Concepts: 27
Shared Concepts: 117

Search Concept Name

Concept Name	Domain	Publish Status	Global Filter Status	Last Updated On
Glioblastoma Dx Codes_42202411713	Condition	Shared Privately	-	22 Apr 2024
NSCLC-Test	-	-	-	10 Mar 2024
xxx	-	-	-	8 Mar 2024
sdad	Condition, Drug	Sent To Approver	-	9 Feb 2024
PDL-1 Biomarker Concept Set	Measurement	-	-	8 Feb 2024
Test123	-	-	-	5 Feb 2024
Lung Cancer Codes_Demo	Condition	-	-	25 Jan 2024

Patient Journey Builder

This patient analytics application comes with a comprehensive set of pre-configured KPIs and visualizations, making most common analytics studies available at a click of a button in no time without having to write complex code routines.

PATIENT JOURNEY

Selected Region: US Selected Project: Default Project

My Studies: 2
Shared Studies: 44

Search Study Title

Create Study

Study Title	Data Source	Therapy Area	Date Created	Progress	Actions
Testing whole flow 05042024	SHS CLAIMS - CHC WARRET	Test	5 Apr 2024	88%	
Patient Journey NSCLC	SHS CLAIMS - CHC WARRET	NSCLC	9 Feb 2024	70%	
Test Study New	SHS CLAIMS - CHC WARRET	test	8 Feb 2024	52%	
Demo1234	SHS CLAIMS - CHC WARRET	Oncology	30 Jan 2024	22%	

Learn more: <https://www.ZAIDYN.com/health>

About ZS

ZS is a management consulting and technology firm focused on transforming global healthcare and beyond. We leverage our leading-edge analytics, plus the power of data, science and products, to help our clients make more intelligent decisions, deliver innovative solutions and improve outcomes for all. Founded in 1983, ZS has more than 13,000 employees in 35 offices worldwide. To learn more, visit www.zs.com or follow us on [LinkedIn](#).

