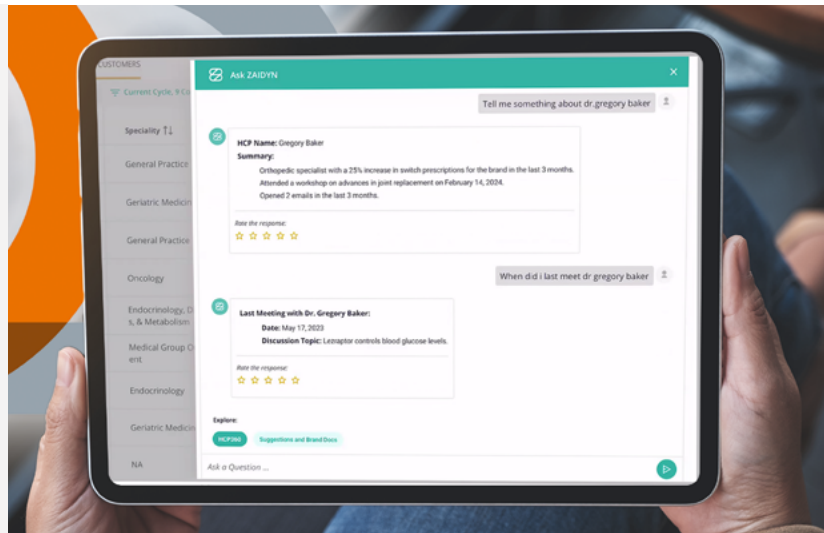


# Your conversational AI assistant for on-demand sales insights

ZAIDYN® Smart Assist for Field Insights



## Get real-time field insights—anytime, anywhere

In the pharmaceutical market, access to the right data at the right moment is vital. But many field teams struggle to find quality information quickly, leading to missed opportunities and uncertainty—especially when plans or markets change.

Smart Assist bridges the knowledge gap by providing on-demand answers and analysis all in one place.

Our conversational generative AI assistant pairs with Zaidyn Field Insights to help you:

- **Boost field productivity** with instant insights on prescribing trends, customer relations, call plan adherence and sales
- **Summarize data** and break down recommended actions so your teams feel confident adopting them
- **Enhance client interactions**, streamline precall planning and manage tasks

## Creating real-world impact

With real-time insights, explanations, summaries and analysis powered by gen AI and machine learning, Smart Assist is helping pharma teams maximize productivity, fuel discovery and boost impact.



### Sales soar with a one-stop shop toolkit

With Smart Assist, field reps at a pharma company now have centralized customer data and a conversational gen AI assistant to streamline interaction planning and increase sales conversion rates.

### Pair Smart Assist with Zaidyn

As an extension of Field Insights, Smart Assist is built into the user interface for easy, secure, role-based access for the whole team.

## Key features



Accurate, gen  
AI-powered insights



Secure, seamless  
interface



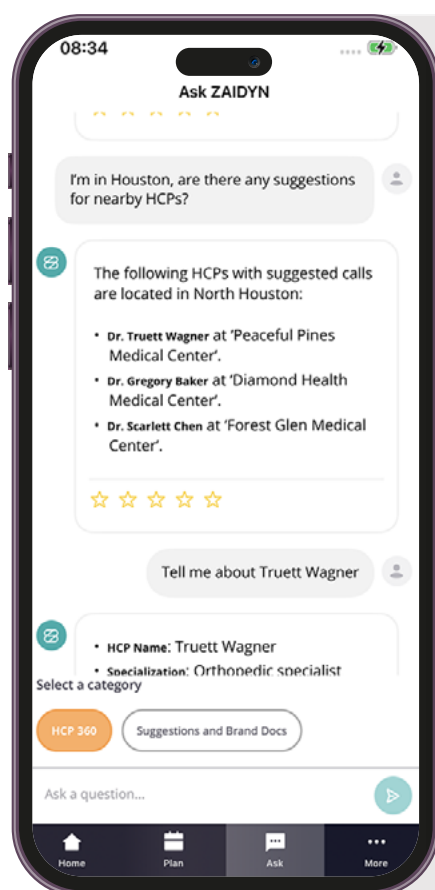
Intuitive data  
visualizations



Role-based  
personalization

## Our technology

Whether you're in the field, shaping the medical strategy or at the helm of commercial operations, Smart Assist is there to unlock answers, aid analysis and fuel discovery.



### AI-powered answers and analytics to boost productivity

- Explore the data behind your recommended next steps so you can engage with confidence
- Make it easy to find answers, summarize customer insights and plan engagements so your teams stay focused
- Quickly diagnose reporting issues without analysts or IT
- Learn with a gen AI assistant that remembers your preferences and chat history so it can personalize your support experience

### Instant insights to fuel agility and confidence

- Empower field teams to pull real-time insights when they need or want them, enhancing their productivity and efficiency
- Translate structured and unstructured data into clear, actionable insights, summaries and suggestions
- Integrate all your AI tools for a customized experience
- Protect confidential information with advanced, configurable security protocols

Learn more: [www.zaidyn.com](http://www.zaidyn.com)

## About ZS

ZS is a management consulting and technology firm that partners with companies to improve life and how we live it. We transform ideas into impact by bringing together data, science, technology and human ingenuity to deliver better outcomes for all. Founded in 1983, ZS has more than 13,000 employees in over 35 offices worldwide.

