

# Your conversational AI assistant for sales crediting and more

ZAIDYN® Smart Assist for Incentive Compensation



## Access incentive compensation insights anytime, anywhere

Navigating complex incentive compensation plans just got easier. Smart Assist, provides 24/7 support for field teams, answering questions about sales crediting, eligibility, payouts and more.

Tailored to each person's role, plan and performance, Smart Assist personalizes guidance and diagnoses issues to keep you and your teams productive, motivated and informed. Use it to:

- **Get instant information.** Ask questions about your plan and receive clear, concise explanations
- **Access personalized, role-based insight.** See progress, payouts, contest details and upcoming deadlines so you can improve performance
- **Streamline support.** Raise questions without hesitation and resolve issues quickly without asking management

## Creating real-world impact

Powered by generative AI, machine learning and advanced analytics, Smart Assist simplifies incentive compensation and sales performance metrics to keep your field teams feeling empowered, informed and motivated.



### Employees embrace Smart Assist as a time saver

A pharmaceutical company slashed inquiry resolution time from days to seconds with Smart Assist, boosting efficiency, focus and employee satisfaction.

### Pair Smart Assist with ZAIDYN

As an extension of Field Performance's Incentive Compensation, Smart Assist is built into the user interface with easy, secure, role-based access for the whole team.

## Key features



Accurate, gen  
AI-powered insights



Secure, seamless  
interface



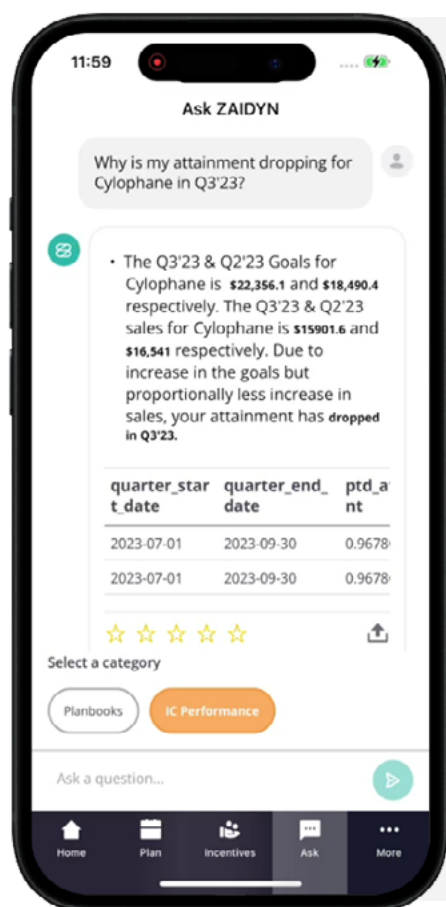
Intuitive data  
visualizations



Role-based  
personalization

## Our technology

Whether you're in the field, monitoring sales teams or at the helm of commercial operations, Smart Assist will help you bridge knowledge gaps, stay focused and move faster.



### Seamless, around-the-clock support

- Track conversations and get reliable answers to your incentive compensation questions
- Reduce HQ call volume and dependency on support personnel
- Quickly diagnose issues and resolve mismatches in expectations
- Integrate all your AI tools for a customized experience

### Instant insights to boost productivity

- Empower sales reps to unpack sales trends, behavior drivers or changes in performance for customers or territories
- Summarize and unpack recommendations, data visualizations, plan changes and more
- Motivate teams with suggestions to improve rank and performance based on historical and real-time data
- Protect confidential information with advanced, configurable security protocols

Learn more: [www.zaidyn.com](http://www.zaidyn.com)

## About ZS

ZS is a management consulting and technology firm that partners with companies to improve life and how we live it. We transform ideas into impact by bringing together data, science, technology and human ingenuity to deliver better outcomes for all. Founded in 1983, ZS has more than 13,000 employees in over 35 offices worldwide.

