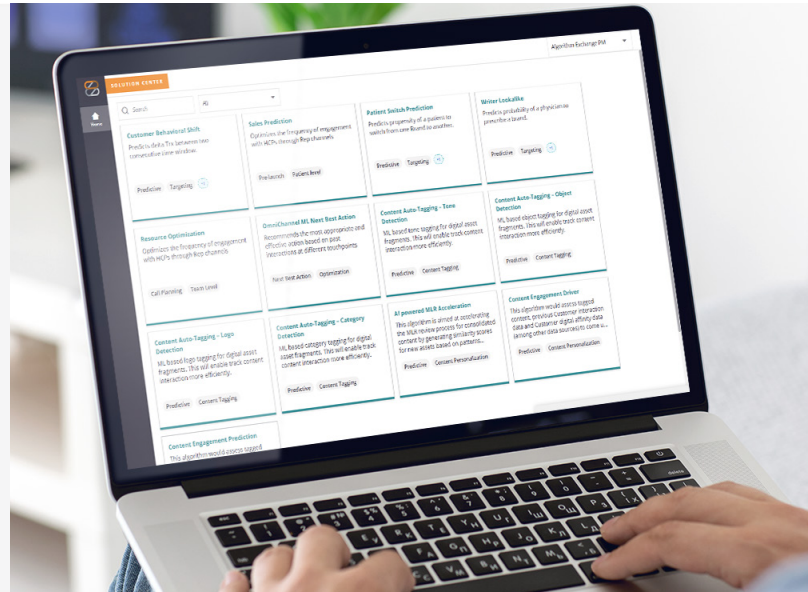


# Transform pharma decision-making with machine learning insights

ZAIDYN® Algo Flow



## Revolutionize your ML operations to drive growth

Leveraging AI and machine learning (ML) effectively is crucial to maintain a competitive edge. Yet organizations struggle to scale their ML operations (MLOps) and bridge the gap between data science and business teams.

ZAIDYN Algo Flow is a comprehensive ML life cycle management solution designed specifically for pharma companies, bridging the gap between advanced analytics and tangible business outcomes. It empowers data scientists, MLOps teams and business users to build, deploy and manage sophisticated models with unprecedented ease and efficiency.

### With Algo Flow, you can:

- Operationalize your own algorithms with a self-serve interface
- Boost sales productivity and campaign effectiveness with dynamic targeting and next best action
- Streamline ML processes, reducing time-to-insight
- Scale models across brands and markets globally

## Drive commercial excellence at every stage

**Algo Flow adapts to your company's unique ML journey, delivering tailored value by helping you:**

- Seamlessly integrate with existing infrastructure and enhance scalability across markets and therapeutic areas
- Accelerate ML adoption with out-of-the-box solutions and pharma-specific algorithms, enabling faster time-to-insight for critical decisions
- Gain rapid access to sophisticated ML capabilities without extensive infrastructure investment, addressing targeted business problems efficiently

**Regardless of your organization's size or ML maturity, Algo Flow provides the tools, flexibility and expertise to:**

- Improve decision-making across commercial operations
- Boost competitive advantage in the dynamic pharmaceutical landscape

## Key features



Intuitive model configuration interface



Real-time performance monitoring



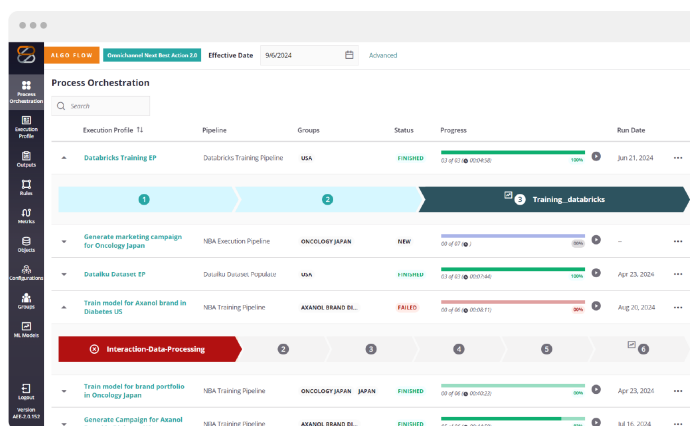
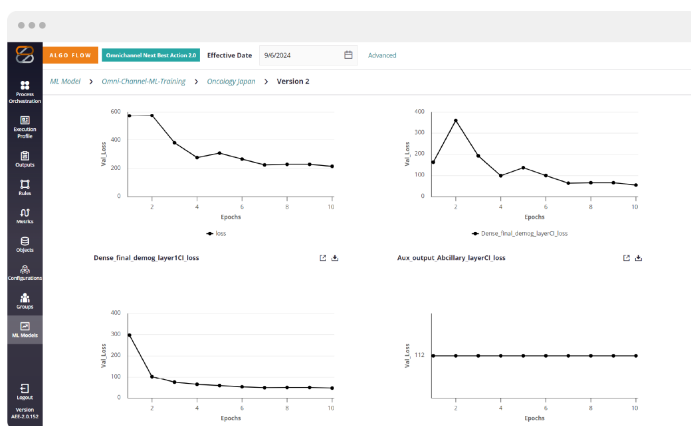
Automated model deployment pipelines



Customizable workflow designer

## Our technology

Algo Flow is a unified solution for the entire ML life cycle in pharmaceutical operations. Its intuitive interface allows for rapid model adjustments and seamless scaling across teams. Robust monitoring tools drive optimal performance and continuous business impact.



### Algo Flow empowers data scientists to:

- Focus on high-value tasks by automating repetitive implementation work and feature engineering
- Scale models easily across markets and therapeutic areas without extensive recoding
- Leverage multiple algorithms to create more sophisticated and accurate predictive models

### Algo Flow prepares machine learning operations to:

- Rapidly configure and deploy ML solutions to address dynamic market changes
- Implement real-time monitoring for immediate error resolution
- Reduce your dependency on specialized skills for routine model adjustments

### Algo Flow equips commercial leaders to:

- Make data-driven decisions across commercial operations
- Rapidly adapt to market changes with Agile ML operations
- Drive competitive advantages in the dynamic pharmaceutical landscape

Learn more: [www.zaidyn.com/customer](http://www.zaidyn.com/customer)

## About ZS

ZS is a management consulting and technology firm that partners with companies to improve life and how we live it. We transform ideas into impact by bringing together data, science, technology and human ingenuity to deliver better outcomes for all. Founded in 1983, ZS has more than 13,000 employees in over 35 offices worldwide. To learn more, visit [www.zs.com](http://www.zs.com) or follow us on [LinkedIn](#).

