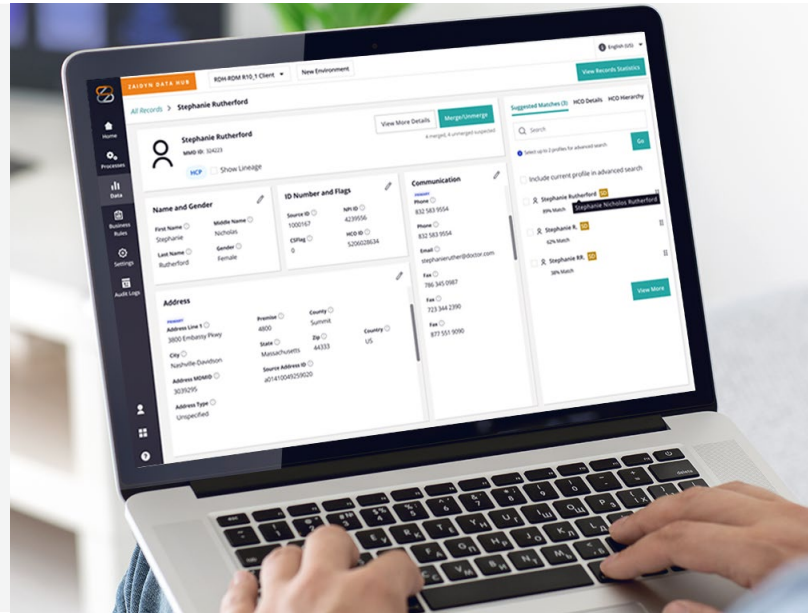


# Unlock the full potential of your data

Zaidyn™ Data Hub



## Seamlessly manage every aspect of your data pipelines

To accelerate speed to market and drive business outcomes, pharma teams need a one-stop solution that seamlessly connects diverse data sources, delivers high-quality insights and empowers evidence-based decisions across the organization, from product launches to sales and marketing.

Zaidyn™ Data Hub is a data-agnostic, cloud-based solution that simplifies data management and warehousing. It reduces information silos and streamlines pipeline orchestration.

Achieve rapid deployment and scale with:

- Centralized data availability and processing
- Intuitive self-service tools
- Plug-and-play adapters and connectors
- Prebuilt and standardized analytics assets

## Creating real-world impact

Fast adoption with an intuitive user interface:

**55+**

Clients empowered

**15,000+**

Users

**50%**

Reduction in data-to-insights time

## ZS helped Boehringer Ingelheim (BI) power up their data with a single cloud-native analytics platform

Zaidyn Data Hub, configured for business intelligence use cases and powered by Amazon Web Services (AWS), enables data-driven decision-making through accelerated analysis and high-quality insights.

[Read the story](#)

## Key features



300+ integrated data sources



Preconfigured models



Customizable workflows



Prepackaged assets & accelerators

## Our technology

Improve data accuracy with ZAIDYN Data Hub, a culmination of 40 years of ZS's deep domain expertise helping pharma clients solve their toughest data management challenges.

### Data Quality Management (DQM)

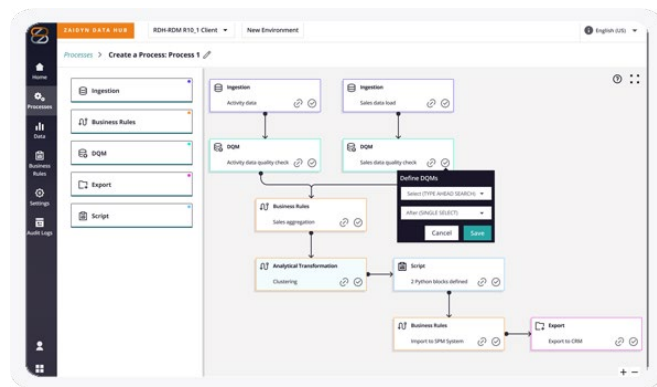
- Configure data quality checks with 100 ready-to-use validations and a framework that provides a robust set of profile, trend and outlier checks.
- Identify and rectify data issues to ensure the accuracy, completeness, consistency and reliability of data sets.

### Business Rules Engine (BRE)

- Securely manage configuration data and rules to support multiple business functions across geographies with complete visibility and control over data and analytics processes.
- Configure complex workflows with drag-and-drop components and an intuitive interface.

### End-to-End Extract Transform Load (ETL) orchestration

- Streamline orchestration and improve the user experience with prebuilt business workflow components (ingestion, Data Quality Management, Business Rules Engine, and export).
- Create tailored processes for diverse use cases with minimal configuration using out-of-the-box stencils, assets and accelerators.



Learn more: [ZAIDYN.com/Analytics](https://ZAIDYN.com/Analytics)

## About ZS

ZS is a management consulting and technology firm focused on transforming global healthcare and beyond. We leverage our leading-edge analytics, plus the power of data, science and products, to help our clients make more intelligent decisions, deliver innovative solutions and improve outcomes for all. Founded in 1983, ZS has more than 13,000 employees in 35 offices worldwide. To learn more, visit [www.zs.com](https://www.zs.com) or follow us on [LinkedIn](#).

