ZAIDYN
BY ZS

Simplify clinical studies from enrollment to evidence

ZAIDYN™ Connected Research

Seamless solutions to generate evidence and engagement

Life sciences organizations face significant challenges when conducting clinical studies, including recruitment, clinical and participant burden and complex regulations.

ZAIDYN Connected Research uses best-in-class digital engagement solutions to ensure qualified participants can seamlessly enroll with the tools, reminders and information supporting validated evidence generation.

Boost trial efficiency and make real-world evidence available by:

- Capturing and validating data from digital devices directly connected to participants

- Meeting the needs of streamlined data management

- Keeping participants actively engaged in trials and studies to satisfy all goals and timelines

Creating real-world impact

ZAIDYN by ZS has enabled life sciences organizations to use patient-generated data for improving products, increasing trial participation and lowering compliance risks:

$400k–$3.5M
Cost avoidance per study

97%
Patient/participant retention

ZS helps emerging health tech drive clinical validation of a novel Atrial Fibrillation (AF) SaMD

An emerging health tech company asked us to help validate the ability of an algorithm to detect atrial fibrillation in an undiagnosed population as part of their strategy to commercialize the device. Powered by insights and data from ZAIDYN, the client was able to improve engagement and adherence to protocol and ensure that patients were well assisted throughout the study.

Impact where it matters.®

Features

Seamless data integration
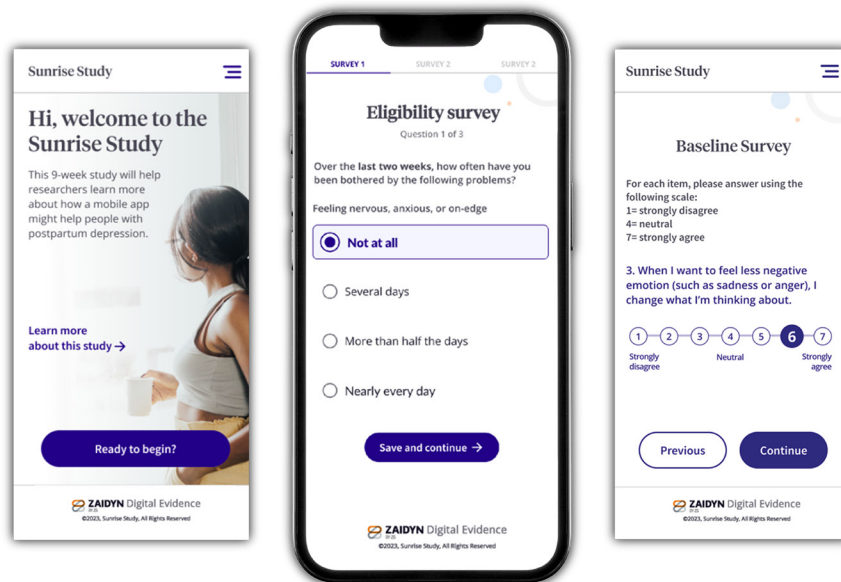
Automated enrollment

Personalized user experience

Real-time participant tracking

Our technology

Connected Research combines leading technologies with ZS's deep domain expertise to make clinical trial participation easier and more inclusive.

Digital Evidence

- Helps participants complete studies using digital enrollment, digital consent, reminders and other engagement methods.

- Easily integrates data from digital devices with open APIs to enrich real-word evidence.

- Creates a seamless trial experience capturing patient data in a PHI-compliant environment, ensuring that sensitive data is handled securely.

Learn more: zaidyn.com/research

About ZS

ZS is a management consulting and technology firm focused on transforming global healthcare and beyond. We leverage our leading-edge analytics, plus the power of data, science and products, to help our clients make more intelligent decisions, deliver innovative solutions and improve outcomes for all. Founded in 1983, ZS is thrilled to celebrate our 40th anniversary this year with more than 13,000 employees in 35 offices worldwide. To learn more, visit www.zs.com or follow us on LinkedIn.